

07984 197 677 liam.ryan13@outlook.com

Portfolio: www.liam-ryan.co.uk

in linkedin.com/liamryan94

Throughout my journey, I've refined my design skills through a blend of learning, hands-on practice, and an unwavering dedication to growth. From print to digital and web, I'm skilled in employing industry-standard software to transform concepts into reality and meet project deadlines.

I'm a flexible team contributor who excels in dynamic settings, at ease working autonomously or collaboratively. Whether crafting designs for a local startup or a worldwide enterprise, I tackle each project with passion, unwavering focus, and a determination to surpass expectations.

| Experience | The Collective Design<br>Graphic Designer<br>Permalance<br>2017 - 2022 | <ul> <li>Collaborated with diverse clients across Education, Recruitment, Hospitality,<br/>Entertainment, and Charity sectors within an integrated agency.</li> </ul>                            |
|------------|--|--|
|            |  | <ul> <li>Contributed to digital, print, and web projects, collaborating with both designers<br/>and developers.</li> </ul>   |
|            |  | <ul> <li>Oversaw retainer contracts with clients, generating numerous monthly social media<br/>and web assets for licensed products from brands like Disney, Marvel, DC, and Dr. Who.</li> </ul> |
|            |  | <ul> <li>Revamped brands and businesses through comprehensive visual redesign projects.</li> <li>Established strong rapport with agency clients.</li> </ul>                                      |
|            |  |  |
|            | Freelance  | • I delivered diverse services to various clients and sectors.   |
|            | Graphic Designer<br>2015 - 2023  | • Led the entire process of launching a pop-up food brand.   |
|            |  | <ul> <li>Managed primary design and video creation for a record label, covering new music<br/>releases, events, and merchandise.</li> </ul>  |
|            |  | • Supported numerous local and small businesses in establishing their brands.  |
|            |  | <ul> <li>Collaborated with fellow graphic designers on their projects as required.</li> </ul>  |
|            |  | • Developed enduring connections with numerous returning clients.  |
|            | <b>Travel Break</b><br>Oct 2022 - July 2023                            | • Explored regions of Southeast Asia and Colombia, and spent a significant portion of 2023 residing in Indonesia.  |
|            |  | • Maintained collaborations with select freelance clients throughout my travels.   |
|            | Skills   | Ps Ai  |
| Education  | Oaklands College   | National Diploma in Graphic Design<br>Three Distinctions   |
|            | Verulam Boys School  | 10 GCSE's<br>Grades A - C  |
|            |  |  |